

Claim 2 (amended). Hot-melt pressure-sensitive adhesive according to Claim 1, [characterized in that] wherein the non-thermoplastic elastomers are selected from the group consisting of natural rubbers, random-copolymerized styrene-butadiene rubbers (SBR), butadiene rubbers (BR), synthetic polyisoprenes (IR), butyl rubbers (IIR) and ethylene-vinyl acetate copolymers (EVA).

Claim 3 (amended). Hot-melt pressure-sensitive adhesive according to [Claims 1 and 2, characterized in that it is] Claim 1, based on a polymer blend of one or more of the non-thermoplastic elastomers and one or more thermoplastic elastomers selected from the group consisting of polypropylenes, polyethylenes, metallocene-catalysed polyolefins, polyesters, polystyrenes and synthetic block copolymer rubbers.

Claim 4 (amended). Hot-melt pressure-sensitive adhesive according to [Claims 1 to 3, characterized in that] Claim 1, wherein the crosslinking accelerator substances are selected from the group consisting of chloroprenes, chlorinated butyl rubbers, brominated butyl rubbers, chlorosulphonated polyethylenes, metal oxides, organic acids or salts thereof, [especially resins containing acid groups,] metal stearates and metal resinates.

Claim 5 (amended). Hot-melt pressure-sensitive adhesive according to [Claims 1 to 4, characterized in that] Claim 1, wherein the reactive phenolic resins are halogenated and have a halogen content of from 1 to 20% by weight, based on the reactive phenolic resin.

Claim 6 (amended). Hot-melt pressure-sensitive adhesive according to [Claims 1 to 5, characterized in that] Claim 1, wherein the reactive phenolic resin comprises a mixture of different reactive phenolic resins [which are distinguished by] having different reactivities.

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Claim 7 (amended). Hot-melt pressure-sensitive adhesive according to [Claims 1 to 6, characterized in that] Claim 1, wherein fillers are added to the adhesive which are selected [in particular] from the group consisting of metal oxides, chalks, precipitated or pyrogenic silicas, solid or hollow glass beads, microballoons, carbon blacks, [and/or] glass fibres, [or] polymer fibres and combinations thereof.

Claim 8 (amended). Hot-melt pressure-sensitive adhesive according to [at least one of the previous claims, characterized in that] Claim 1, wherein plasticizers are added to the adhesive which are selected [in particular] from the group consisting of paraffinic or naphthenic oils, oligomeric nitrile rubbers, liquid isoprene rubbers, oligobutadienes, soft resins, wool fats, [and/or] rapeseed oils, [and] castor oils and combinations thereof.

Claim 9 (amended). Self-adhesive article [obtained according to at least one of the preceding claims, characterized in that] comprising the hot-melt pressure-sensitive adhesive [is] of Claim 1 applied to at least one side of a web-form material.

Claim 10 (amended). Self-adhesive article according to [at least one of the previous claims, characterized in that] Claim 9, wherein the thickness of the hot-melt pressure-sensitive adhesive on the web-form material is between 5 μm and 3000 μm [, preferably between 15 μm and 150 μm].

Claim 11 (amended). Self-adhesive article according to [at least one of the previous claims, characterized in that] Claim 10, wherein the hot-melt sensitive adhesive is applied in a thickness of from [20 μm to 3000 μm , in particular from] 40 μm to 1500 μm [,] to a release paper having an anti-adhesive coating on both sides.